## **APPENDIX F: List of Tables and Graphs in Full Report**

## **List of Tables:**

Table 1: Systems Installed by Sector

Table 2: Revenues of Systems Installed by Sector Table 3: Revenues by Major System Components Table 4: Cost Variance of Above Ground Systems Table 5: Cost Variance of Below Ground Systems

Table 6: Vendor Distribution

## **List of Graphs:**

Graph 1: Length of Time in Business

Graph 2: Average Business Growth since 2005 Graph 3: Historic and Projected Growth Rates

Graph 4: Market Forecast

Graph 5: Types of Tanks Installed

Graph 6: Rainwater Harvesting Service Segments

**Graph 7: Sectors Business Operate Within** 

Graph 8: Average Cost of Above-Ground Systems Graph 9: Average Cost of Below-Ground Systems

Graph 10: Types of Rainwater Harvesting Services Offered

Graph 11: Primary and Secondary Revenue Sources from Industry Segments Served

Graph 12: Industry Certifications or Professional Licenses

Graph 13: Above-Ground Tank Brand Preference Graph 14: Below-Ground Tank Brand Preference

Graph 15: Filtration Products Brand Preference

**Graph 16: Primary Business Location** 

Graph 17: Sources of Information for Rainwater Businesses

Graph 18: Marketing Outreach of Installers

Graph 19: Seasonal Business Cycle of Installers

Graph 20: Industry Value Chain and Key Findings

## **List of Diagrams:**

Diagram 1: Distribution Model

Diagram 2: Complex Distribution Channel of an Emerging Market